Guardians of the Bay

April 6, 2019 AGM Presented by Jamie Drayton, Chair



Mandate & Committee Members

Mandate

 To promote the 'Guardians of the Bay' ethic with an objective of raising awareness and generating more action to protect and preserve Georgian Bay

Committee Members

 Anne Stewart, Rolfe Jones, David Sharpe, Jamie Drayton



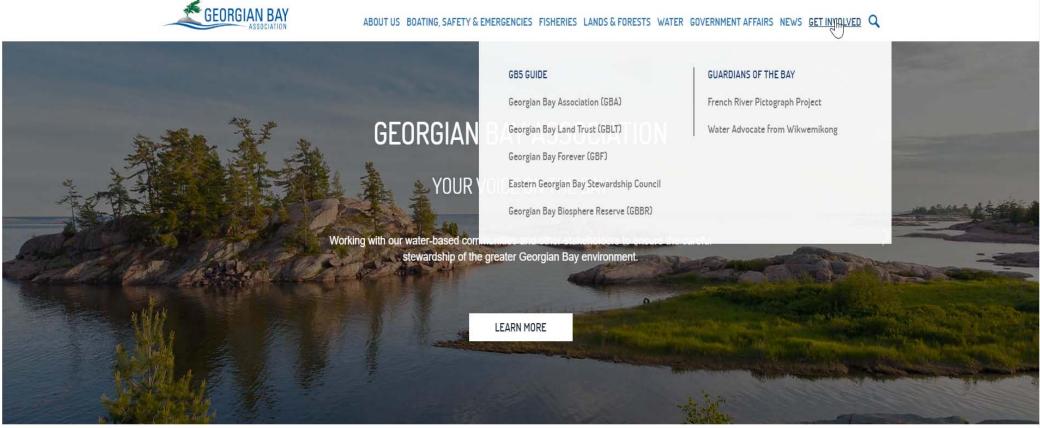
Status

- Approach to date has been an intentional "soft launch"
 - Description and stories at the GBA website
 - Publishing articles explaining what it is about
 - Asking for and publishing stories about Guardians
- Objective of growing the ethic organically, from within the community rather than hard push from GBA
- 4 stories to date, 1 new submission, 2 more in the works

We want your stories!



At the website (georgianbay.ca/gotb)





At the website (georgianbay.ca/gotb)





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Calling all 'Guardians of the Bay'!

As many of you know, the GBA celebrated its 100 Year Anniversary a couple years ago. As part of those celebrations, we reflected on the past 100 years on the Bay, then turned and discussed the future – the next 100 years on the Bay. All parties agreed that we want to preserve and protect Georgian Bay so that future generations can enjoy it just as we have.

The "Guardians of the Bay" (GOTB) ethic was born out of those celebrations, as an initiative to permeate a mentality of protection and preservation across all parties that touch Georgian Bay, in any way, big or small.

What does being a Guardian of the Bay mean?



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At the website (georgianbay.ca/gotb)



GUARDIANS OF THE BAY



February 2019

Magnetawan First Nation Lands & ...

What's your name and what's your connection to Georgian Bay? Cory Kozmik, Anthony Laforge, Samantha Noganosh, Chevaun Toulouse. We are the Lands and ...



October 2018

Eileen Maynard -Guardian of the Bay

My name is Eileen Maynard; I am 10 years old and the eldest of the 5th generation in my family at our cottage in Cognashene, part of the Georgian Bay Archipelago. ...



June 2018

Chloe Drayton -Guardian of the Bay

Sticking it to Garbage Along the Shoreline What's your name and what's your connection to Georgian Bay? My name's Chloe Drayton and I've been going to ...



June 2018

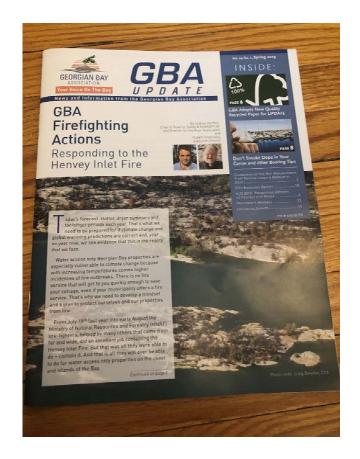
Peter Adams -Guardian of the Bay

Go Wild and Protect the Bay What is your connection to Georgian Bay? I came from a family of campers. We didn't have a cottage. This was back in the ...



MORE RELATED ARTICLES

In print – GBA UPDATE







Looking Ahead...

- Raise more awareness by soliciting and publishing stories on the website, eUpdate and print UPDATE
- Recognition acknowledge and thank those that have submitted stories (via artwork, mini paddles, t-shirts, tote bags, hats)
- Celebrate exceptional people and actions via stories, ceremonies, and/or other
- Develop a logo/branding
- Raise funds through the sale of GOTB branded items to put towards projects that further the mission (and raise more awareness)

